

























With so many tools available, how do you choose?

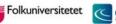












Steps in a consumer's strategy for *most* good decisions

- 1. Figure out your goal or goals.
- 2. Evaluate the importance of each goal.
- 3. Arrange the options.
- 4. Evaluate how likely each of the options is to meet your goals.
- 5. Pick the winning option.
- 6. Modify goals (later).

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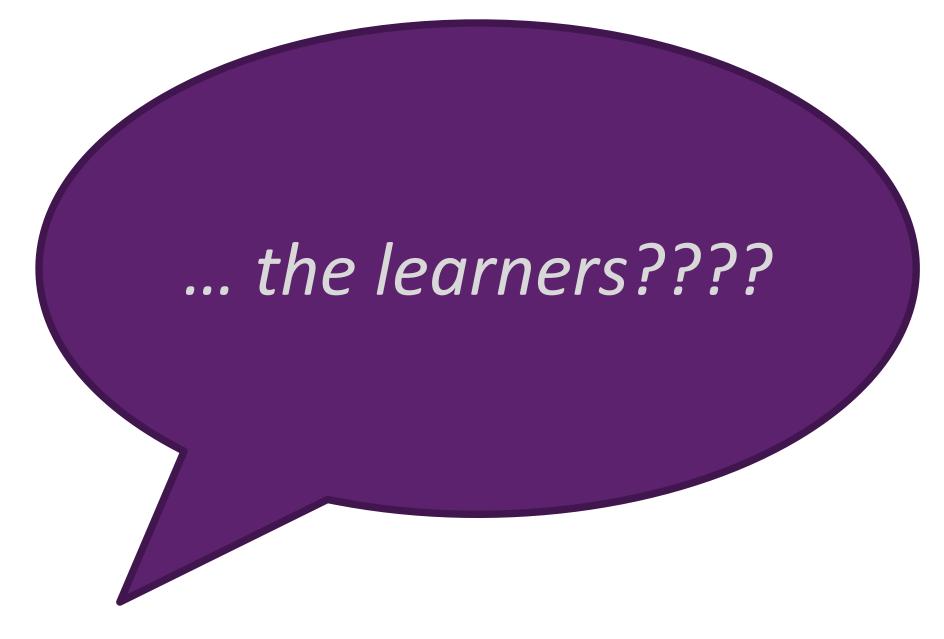


















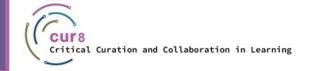




Steps in an educator's strategy for choosing digital tools

- 1. Figure out your goal or goals and those of your learners.
 - e.g. Who are they? Why are they learning? What are their learning goals?
- 2. Evaluate the importance of each goal.
- 3. Arrange the options.
- 4. Evaluate how likely each of the options is to meet your goals.
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What could be potential goal(s) for digital tools?













Potential goal(s) or criteria for tool choice

- functionality
- accessible from anywhere
- must offer mobile options
- easy use for the trainer
- easy use for the learner
- low cost or free of charge, pricing model
- provides customisation options
- enhances learning
- supports (a)synchronous learning

- fulfills GDPR or other security requirements
- aligns with company policies
- should offer a gamification component
- options for learning analytics
- no coding skills required
- scalability (for how many learners/trainers can you use this tool?)
- availability of tutorials how to use the tool
- others?









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Where to look for options (digital tools)?

- What are you/your school/your institution already using?
- What are your learners already using (consider social media behaviour, access to messengers, ...)?
- personal recommendations from colleagues
- the <u>Cur8 Toolbox</u>
- ◆ EdTech reviews (e.g. on EdSurge)

- webinars and tool presentations offered from professional training associations (e.g. <u>Digiprof series by</u> <u>erwachsenenbildung.at</u>)
- the annual list of <u>Top Tools for</u> <u>Learning</u> (with its own section on workplace learning)
- (mostly US-based) tools newsletters such as <u>Wonder Tools</u>, <u>Friday Finds</u>
- others?









Further details to consider

- There are a so many free tools available. Those that are not free, often offer education discounts or down-graded free options ("freemium versions").
- You will have to gather your tools for a streamlined learning process. It's important that your tools work together and help you facilitate your learning delivery process.





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References

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