



# Mashups



# What is a Mashup?

- ◆ Mashups have been a feature of the music industry for many years where they are a type of music or video that consists of blending together different songs, sounds or images.
- ◆ In the world of learning, Mashups are **a combination of two or more data sources that have been integrated into one source**. They typically consist of graphics, texts, audio clips, and video that have been sourced from various media such as blogs, wikis, YouTube, Google Maps, etc., into a new product.
- ◆ Applying the concept of Mashups allows you to add multimedia to your course without having to create it yourself!



# The use of Mashups in teaching and learning

- ◆ Mashups can be used to:
  - *Enhance instructional content*
  - *Engage with the material on a deeper level*
  - *Explore and uncover previously unexpected aspects of information*
  - *Provide additional outlets for discussion, debate, sharing insights and sources of information*
  - *Connect theory to real-world situations*
  - *Make connections between instructional content and learning outcomes*
  - *Encourage experiential and self-directed exploration and learning*
  - *Encourage collaboration*
  - *In creating them, allow learners to ‘learn by doing’.*
- ◆ They can be used to enhance learning in all its forms and gives both learners and trainers the opportunity to construct learning resources tailored to their own requirements and goals.
- ◆ If you have ever embedded a YouTube video into a presentation using an ‘embed tag’ (Hyperlink), then you have already produced a Mashup!
- ◆ Mashups can be made in a range of Apps including PowerPoint, video and Learning Management Systems (LMS), Slideshare

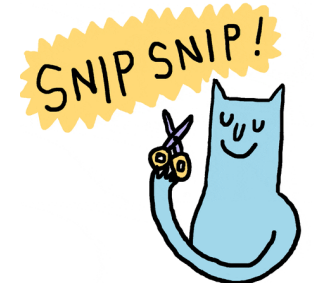


# Why use Mashups?

Content mashups allow for the simple aggregation of content from a range of sources. They can make learning dynamic, memorable, interactive... more interesting!

You can:

- ◆ Add images from Flickr, Photobucket, Picasa, Depositphotos or any of a wide range of photosharing services
- ◆ Add Audio: voiceover, music etc using [Apple Logic Pro X](#) (for Mac) or [Audacity](#)
- ◆ Add video from videosharing spaces like YouTube, Dailymotion, vooPlayer, Brightcove, Google Video, Vimeo, IGTV by Instagram, Wistia, byte
- ◆ Aggregate slides and course notes using tools like Google Docs, Slideshare, Canva
- ◆ Create a repository of useful Open Educational Resources (OER) on a wikipage by embedding [linkrolls](#) (a bookmark sharing tool) or tag/word clouds using software like [Mentimeter](#)
- ◆ Embed Social Networking and hyperlinks to blogs
- ◆ Add Gifs to catch attention see: [GIPHY](#)
- ◆ Use RSS feeds to make your content dynamic and automatically update content



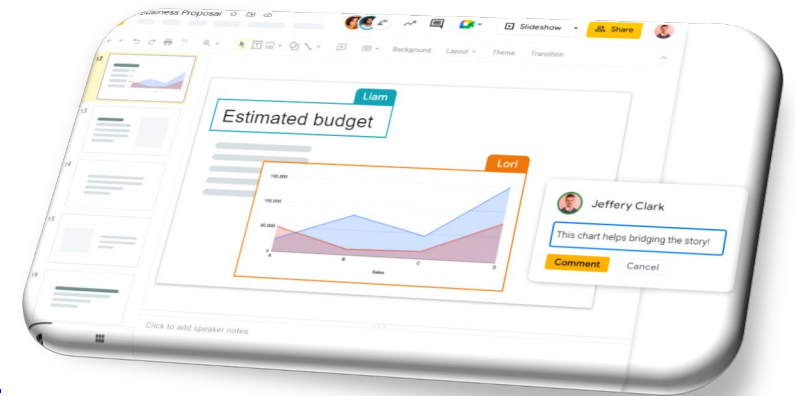
[Hair Cutting GIF](#) By Lizz Lunney

N.B. The key to success is **Critical Content Curation** – the finding, sourcing, selecting and organising of meaningful, valid and relevant information



# Creating Mashups

- ◆ One way to creatively integrate technology into learning is by engaging your learners in media activities that involve the use and integration of various digital forms: digital mashups. This not only enhances their learning about a topic but also their Critical Digital Literacy skills.
- ◆ There are several good tools that you can use yourself or with learners to create media mashups.
- ◆ Here are just a few examples:  
[Canva](#), [Visme](#), [Flickr](#), [YouTube](#), [Slideshare](#), [Thinglink](#), [Educreations](#), [Glogster](#), [Explain Everything](#)
- ◆ However, if you are looking at a collaborative "mashups" with text and pictures, [Microsoft Sway](#), [Prezi](#), or [Google Slides](#) might be the best options.
- ◆ Or use a platform for creating elearning e.g. [ispring](#) or [moodle](#)



# Mashups for Creative Presentations



Click on the image to see an example of what you can create using the [Visme Platform](#)

Screenshot from YouTube video "33 Creative Presentation Ideas to Delight Your Audience"

# Creating Web-based Mashups

- ◆ WordPress provides easy to use website authoring software where you can include a vast range of multi-media resources including video, audio, blogs, social media etc. Your site can be made available publically or kept 'private' if you only want to share it with a limited number of people.
- ◆ Here is a complete beginners guide to creating a WordPress website to help you get creative!



Screenshot from YouTube video "Wordpress Tutorial for Beginners"

- ◆ WordPress includes a range of plugins that enables you to develop web-based mashups e.g. the [Geo Mashup](#) plugin lets you save location information with posts, pages and other WordPress objects. These can be presented on interactive maps.

# Spaces for Mashups

- ◆ There are lots of tools you can use to make your Mashup Learning Resources available including:
  - *Learning Management Systems eg. Moodle, Blackboard, 360Learning*
  - [LinkedIn Learning](#)
  - *Facebook Groups*
  - *Wikis - here are some Wiki platforms:*
    - [Confluence](#): Well-known wiki software for the enterprise
    - [DokuWiki](#): Specialises in managing documentation
    - [EditMe](#): Low cost platform for business or classrooms
    - [Mediawiki](#): Free software engine used for Wikipedia
    - [MS Teams Wiki](#): If you are using MS Teams, you can create a wiki tab.
    - [Nuclino](#): A modern wiki branded as a “collective brain”
    - [Wiki.js](#): Open source wiki software



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